

To THAW project team
C/o Professor Oleg Anisimov,
State Hydrological Institute
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199053 St.Petersburg

St.Petersburg, 9 November 2010

Letter of support

As a Chief-manager of the “Yamal-Region” TV office in St.Petersburg I would like to express my sincere interest in the project THAW - Trends and Hazard in the Arctic Warming, which is focused on the issues attracting public attention in the past several years. Modern and projected changes in permafrost, as well as the consequences of such changes for the global climate are among the environmental hotspots in our professional diary.

We wish to use the THAW project and its results to produce documentaries about Siberian permafrost changes and its relations to climate change. Through interviews with THAW scientists, documentation of THAW field sites and participation in THAW expert panel meetings, we wish to present this very interesting topic to Russian public not only in Yamal region, which is our major broadcasting target, but also beyond this region in Siberia and Yakutia, where our programs are translated via satellite.

Together we will contribute effectively not only to creation of the new knowledge about the future of the North, but also to wide dissemination of this knowledge to general public, business people and policy makers.

Chief-Manager,
Yamal-Region TV,
St.Petersburg office.

V. Zuev